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EDITOR'S REPORT:

25,440 in One Happy Family

Chicago's biggest and happiest family is Television. It numbers 25,440 this week, and from all indications will be bigger and bigger.

When the first annual TV show opens at the Coliseum September 18, a family reunion will be held. Folks from Harvard will meet Bronson, Michigan fans. . . . Hoosiers will meet downstate Illinois telereceivers.

There will be a lot of talk about programs, about their favorite stations, about the folks who appear on programs. We feel certain *Raymond Mowery* of Calumet City will attend the exhibition. Mr. Mowery only last week wrote us a letter indicating his interest in the progress of television. Like a lot of fans, he is champing at the bit to see what TV has in store for the fall months, with the addition of WNBQ and WENR-TV scheduled for September.

Mr. and Mrs. V. Raymond Kruse of Woodstock are able to receive not only WGN-TV and WBKB but WTMJ-TV televised from Milwaukee. Because a great number of people residing on the north shore of Chicago in the extreme sections of Cook and Lake counties, also watch this station, we are adding WTMJ-TV to the schedule of programs.

The Kruse family, in a letter we received recently, told us about their two year old son who constantly carried about an earlier issue of *Television Forecast* picturing Kukla and Ollie on the cover. The youngster was so devoted to Ollie he wore off the print, and now he is plenty disappointed because he has no picture of his favorite TV entertainer. So, we are rushing a back copy of this issue to the Kruse family who promise us "this time we intend to frame it."

The *Raymond S. Guhrkes* of Harvard like television, and told us so. They are certain that their home is the ideal location for a receiver, since they are away from town and away from highways. Lots of out-of-town friends have been writing us recently, like *Bill Donahue* of Wheeling who only last week saw the call letters WCBS-TV on channel 2. It has him puzzled. To date, we can offer no explanation.

Testimony that movies are enjoyed by video fans is in the note from *Mr. and Mrs. Harrison Taylor* who recently purchased a receiver from their local dealer in Harvey, Ill. The Taylors have a small child, and oftentimes were unable to attend the theater. TV solved that problem. We hope to see the Taylors at the Coliseum in September.

TV TOPICS: A special Hooper survey of home television viewing of the recent Louis-Walcott fight in New York produced a rating of 86.6—highest in the history of radio and television—and a share of audience of 99.7. . . . Hooper pointed out that the 86.6 rating was 7.6 above the best Hooper rating in the history of radio: President Roosevelt's war message to the people on Dec. 9, 1941. . . . The late FDR's talk, carried by all four networks and most independent stations, rated 79.

TELEVISION Forecast

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Television Forecast For

SUNDAY

July 25, 1948

WGN-TV

1:00—WGN-TV NEWSREEL.

1:10—PLAYERS OF THE DAY. Pre-game interviews of big leaguers conducted by Ed Cooper.

1:20—BASEBALL. Jack Brickhouse describes today's game between the Cubs and New York, televised direct from Wrigley field.

3:30—TENTH INNING. Scores of other games and interviews with Chicago Cubs fans.

8:00—WGN-TV NEWSREEL REVIEW. The week's news in review, narrated by Spencer Allen, news chief.

8:10—TELEFILM SNAPSHOTS. Films especially prepared for television.

8:20—FILM feature.

8:30—CROSS QUESTION. A law suit is enacted in the WGN-TV courtroom in this fictional but realistic studio presentation. The jury is selected from members of the studio audience.

9:00—GLOBAL GLIMPSES. New time for this film feature.

WBKB

12:55—FILM feature.

1:10—MEET THE PLAYERS. George Janda, WBKB reporter, interviews stars of the baseball world for telefans watching today's game.

1:25—BASEBALL. Cubs vs. New York Giants, from Wrigley field, with Joe Wilson announcing.

7:00—KNICKERBOCKER SHOW. Chicago's first TV amateur show, with Russ Davis as Master of Ceremonies.

8:00—TELENEWS. Local, national and international news.

8:30—FILM feature.

10:00—NEWS. Today's World Picture.

(Subject to Change)

"Ladies in Retirement" To Star Hart, Payne

Two of the television audience's favorite actresses, Marcia Hart and Catherine Payne, will have starring roles when WBKB, the Balaban & Katz television station presents "Ladies in Retirement" at 8:30 p.m., Sunday, August 1.

Produced by Beulah Zachary and directed by James R. Taylor, it will be a three-act, two-hour drama by Barnum Teletheater players.

CATHERINE PAYNE

Miss Hart, who played the haunted wife, and Miss Payne, who was the sadistic housekeeper in "Angel Street," reverse their roles in the new production. This time it's Miss Payne, in the role of Lucy Fisk, an ex-actress who gives the orders to Miss Hart, cast as her companion, Ellen Creed.

The scene is a cottage on the English moors where the retired star is being comfortably supported by an early admirer. Their pleasant life turns to terror when Ellen brings her two weak-witted sisters down from London for a visit.

This is the fifth in the series of WBKB dramas. Miss Payne was starred in "Papa Is All."

On the Cover

CHICAGO LIFEGUARDS televised by the WGN-TV newsreel cameraman appear on the cover of this week's *Television Forecast.* Left to right: Phillys Olson, Margie Glauser, Antoinette Schmidt, Eve Hogan, Marie Chikuroo, Josephine Gage, and Marion Swanson. WGN-TV daily visits the beaches, parks, schools and other points of interest to capture pictorial news events.

WGN-TV Staff Changes

Jay Faraghan, WGN-TV traffic manager, was recently appointing acting program director of the station, it was announced by Frank P. Schreiber, manager. In this capacity he will continue to handle his duties as traffic manager. Faraghan's duties were assumed following the resignation of Edwin S. Mills. At the same time it was announced that Helene Herzfeld, formerly production assistant, was transferred to the station's script department.

Free introductory issues of TELEVISION FORECAST *will* **STOP** *very soon.*

Send $2. today for a full year's subscription to—

TELEVISION FORECAST INC.
185 N. WABASH AVE.
CHICAGO, ILL.

Television Forecast For

MONDAY

July 26, 1948

WBKB

10:30—WOMAN'S WORLD. Mary L. Hahn opens this one hour show for women with instructions on Knitting. Director: Loraine Larsen.

10:45—FIRST AID. Fifth Army representatives present a show designed for everyone.

11:00—FIGURE CONTROL. Shan and Kay, experts on slimming figures: Visual exercises any telereceiver can follow. You'll like this show.

11:15—SHOPPING WITH DINNY. Accompany this Miss on a mythical tour of loop department stores.

6:30—JUNIOR JAMBOREE on vacation. Kukla, Fran and Ollie will be back August 30.

7:30—PEEK and TELL. One of the newest quiz games that can be played in your home.

7:50—TELENEWS with Jim Ameche narrating local, national and international news events.

8:00—FILM feature.

8:30—WRESTLING. Russ Davis describes tonight's matches from Midway Arena.

10:30—NEWS. Today's World Picture.

WGN-TV

Note: No baseball this date.

7:30—WONDER HOUSE. Popular children's show, starring Dick "Two Ton" Baker, with Art Nelson and his Marionettes, music and film. Mom and dad will like this program, too.

8:00—WGN-TV NEWSREEL. Local, national and international news, with Spencer Allen narrating.

8:30—CATHERINE THE GREAT. Elizabeth Bergner and Douglas Fairbanks, Jr., star in this Alexander Korda film production. Each Monday evening a Korda show, exclusively on WGN-TV.

(Subject to Change.)

Television Forecast For

TUESDAY

July 27, 1948

WGN-TV

7:30—WONDER HOUSE. A half hour for children of all ages, starring Dick Baker, Art Nelson and his Marionettes, music and films.

8:00—WGN-TV NEWSREEL. Local, national and international news, with Spencer Allen narrating.

8:10—PLAYERS OF THE DAY. Ed Cooper, TV reporter, introduces telereceivers to famous baseball stars at the Cubs Park.

8:20—BASEBALL. Sox vs. Washington, televised from Wrigley field, with Jack Brickhouse announcing.

10:15—TENTH INNING. Follow the game with scores of other games, and interviews with Chicago and suburban fans attending.

WBKB

10:30—WOMAN'S WORLD. Claire Di Maggio and Collie, Mac, open up this one hour show for the women of Chicagoland; directed by Loraine Larsen.

10:45—FILM FEATURE.

11:00—CUTTING CORNERS.

11:15—SHOPPING WITH DINNY. Take this mythical tour with a popular TV shopping expert.

6:30—KUKLA, FRAN and OLLIE on vacation. Junior Jamboree will return August 30.

7:30—FILM FEATURE. To be announced.

7:50—TELENEWS with Jim Ameche. Local, national and international.

8:00—AT OUR HOUSE with Jim and Edie Dexter, comedy team.

8:15—FILM.

8:20—MIDGET BOXING with Jim Ameche describing the flea-weight bouts.

8:30—FILM.

10:00—NEWS. Today's World Picture.

(Subject to Change.)

Part II: Loraine Larson Recalls Early Days of Television

Few WBKB fans remember Joe Wilson as an actor, but Loraine Larson does. "He played the lover boy in "Marriage Proposal," she recalls. "He was dressed in a stiff, formidable tuxedo. Every time he leaned forward to say in a tender, romantic voice, 'Dearest, I love you!' the front of his tux popped open, revealing Joe in all his hirsute splendor.

"After three attempts, Joe sat far back in his chair and said the line rather pathetically, while he clutched the front of his tux with both hands."

Realism Played Part

The most memorable occasion of all, however, was the time Karl Kronke, a Chicago radio actor, came perilously near to making the supreme sacrifice for his art. They believed in realism back in those days, Loraine recalls. Kronke was to die a horrible death after drinking poison in a tragic play. The prop list called for formaldehyde so Felice Carrigan, ably assisted by Esther Rajewski, went up to the film lab and got the real stuff. To this day they both insist they had no idea Karl was going to drink it. But he did, and he fell to the floor, gasping and groaning. Beulah Zachary, director of the show, called to her girls through the cue system, "Great! Great performance!"

"I'm not kidding," gasped Kronke, who by now was rolling on the floor in agony. "I'm not kidding!"

The line wasn't in the script, but Beulah Zachary thought it added something. "Keep that line in," she ordered. "It makes it more realistic."

By that time Kronke was unconscious and the crew knew what had happened. The police were called, the actor's stomach was pumped in time and he recovered.

"Kronke never came back," said Miss Larson wistfully. "Somehow I don't think he trusted us after that."

(*Continued on page* 10)

GERALD VERNON-WENR-TV has announced the appointment of Gerald Vernon, account executive of ABC, Coordinator of TV sales for the new Chicago station. Test patterns for WENR-TV are scheduled to begin August 1.

"Catherine the Great" Stars Elizabeth Bergner

WGN-TV will present "Catherine the Great" with Elisabeth Bergner and Douglas Fairbanks, Jr., Monday evening when the channel 9 station again features an Alexander Korda production. Flora Robson also appears in the film revival.

The film is a sentimentalized version of the story of the German princess, Sophie Auguste Friedricke of Anhalt-Zerbst, who married the feeble-witted heir to the Russian throne. After a few tempestuous years of life with Peter, she became the ruler of all the Russians. Miss Bergner's acting of the role of Catherine is an intelligent and adult performance.

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EMERGENCY RADIO and APPLIANCE

Austin 2404

4439 West Madison Street

Kukla, Fran, Ollie Land; Inspect Dragon's Retreat

Dragon Retreat, Vermont
July 23, 1948

Hello, boys and girls!

The sun was just shouldering its way out of the valley mists to squint at our broomstick glider train when Ollie, training his spyglass on the rugged Vermont country below, squawked into the intercom:

"Beulah Witch! There it is. Right over there."

Beulah Witch's tall peaked hat tilted almost parallel with her broomstick as she peered down. "Can't see a thing. Only crags and trees."

"There's Dragon Retreat. Mother's great grandfather built it right after we fled from Boston."

Beulah Witch's voice rasped into my pink earphones. "Pilot to navigator. Pilot to navigator. Just what makes you think there's a landing field? Over."

If she could turn professional, Ollie could, too. "Navigator to pilot. Navigator to pilot. Bear north by northeast by south. It's on the other side of Cotton Mather mountain."

Beulah Witch jumped. The glider train flipped like a roller coaster. "Cotton Mather mountain! The idea! Ollie, what are you getting us into?"

Ollie hung his head. I was sure he would skin his lip on the rocks which suddenly had shot up startling close to us.

"I'm sorry, Beulah Witch. Mother reacts the same way. I guess you always name mountains for things that scare you. Like Bear mountain, you know. My ancestor said it inspired him. He had only to look at Cotton Mather mountain, recall that late unpleasantness in Boston, and he'll roll up more stones to build the wall of Dragon Retreat higher."

"Well, I can't say I admire his choice of inspiration. Don't mention that word to me again. Cotton Mather, indeed.

(*Continued on page* 12)

Mitchell Named WBKB Business Manager

A Balaban & Katz executive has moved from theater to television department of the corporation.

Capt. Bill Eddy, director of WBKB, has announced the appointment of John H. Mitchell, manager of the Central Illinois district of Publix Great States Theaters, Inc., as business manager of the television station.

Mitchell assumes some of the operational resopnsibility which Capt. Eddy has carried up to this time, leaving more of Capt. Eddy's time free for program and network development.

A native of Indianapolis, Indiana, Mitchell was graduated from Miami University, Oxford, Ohio, and began his Balaban & Katz career in 1932 at the Chicago Theater.

Heat Wave Effects Shown

Sweltering in mid-summer heat and humidity, Baltimore got a look at itself in the television news screened on WMAR-TV. For contrast, the ten minute summer review began with two minutes of snow and ice with which the city was besieged last winter. While thermometers in the city registered over 90, televiewers watched automobiles skid and stall in the ice and snow which tied up the city last winter. On the WMAR screen, freighters and oil boats stood locked in ice in the Chesapeake Bay.

WGN-TV Changes Camera Positions for Cubs Games

Arrangements were recently completed between WGN-TV and the Chicago Cubs baseball team to revise the camera arrangement for telecasts of ball games originating in Wrigley field.

Three cameras are still used to cover the north side park, but all three are now placed on the first base side of the field. One camera is located in the first row of the stands near the first base dugout, and the other two are placed on a specially built ramp hanging under the upper deck. The ramp cameras, which are about press box level, are also on the first base side of the field, slightly on the outfield side of the dugout.

Don Cook, director in charge of the WGN-TV baseball pickups, says that the new arrangement gives televiewers the effect of watching the game from the same angle at all times. In effect, the viewer will have a seat just above the first base dugout. The new placement of the cameras will permit complete coverage of all infield and outfield plays, with the Zoomar lens on one of the ramp cameras still being utilized for overall-to-closeup shots without losing an instant of action.

Camera placement at Wrigley Field previously was arranged with the Zoomar lens in the left field bleachers, another camera at the third base dugout, and a third between home and third on a ramp below the upper deck.

Cubs on the Road

Sunday, July 25, is the last time Chicago fans will see the Cubs this month. They play New York at Wrigley field, the game to be televised by WBKB and WGN-TV. On August 16 the Cubs return to play St. Louis.

Test Pattern and Music

Test pattern and music will be broadcast for fifteen minutes preceding each WBKB program, also test signals from 9 a.m. to 12 noon, and 1 p.m. to 5 p.m. except Sundays and during program hours.

MOBILE UNIT. Outside of Wrigley field at game time can be seen WGN-TV's mobile unit. New location of WGN-TV cameras are announced in a story appearing in this issue.

New NBC Personnel

The appointment of N. Ray Kelly to the post of assistant to the director of the NBC Television Features Service was announced recently by Sidney N. Strotz, NBC administrative vice president in charge of Television. Kelly was formerly administrative assistant to the director of NBC Television Operations.

The NBC Television Features Service, with Russ Johnston as director, will act as liaison between NBC and Jerry Fairbanks, Inc., in the production and procurement of film for use on NBC Chicago and for sale and distribution to NBC video affiliates. The service will also further the expansion of video recordings and will work closely with the sales and station relations departments.

Sox at Home This Week

Tuesday, July 27, the Chicago White Sox will begin a two day battle against Washington, the game to be televised from Comiskey park by WGN-TV.

Television Forecast For

WEDNESDAY

July 28, 1948

WBKB

10:30—WOMAN'S WORLD. Bea Fox begins this one hour show with another discussion of Rent Controls. Directed by Loraine Larson, this show is designed for the women of Chicago and suburbs.

10:45—FILM.

11:00—FASHIONS on television.

11:15—SHOPPING WITH DINNY. Accompany Dinny on a mythical tour of the downtown shopping stores.

6:30—JUNIOR JAMBOREE. Kukla, Fran and Ollie on vacation; will be back August 30th.

7:30—AMERICAN TELE FLYERS. Flying fans will want to watch this show.

8:00—PARS, BIRDIES and EAGLES. A golf show from St. Andrews, Mission Hills, and Indian Head.

8:30—WRESTLING. Announcer Russ Davis describes tonight's matches from the Rainbo arena.

10:30—NEWS. Today's World Picture.

WGN-TV

1:00—WGN-TV NEWSREEL. Repeat showing of previous evening's newsreel.

1:10—PLAYERS OF THE DAY. Ed Cooper, TV reporter, introduces you to big league stars direct from the park.

1:20—BASEBALL. Sox vs. Washington. Jack Brickhouse, announcer. Game to be televised from Comiskey park, home of the Chicago White Sox.

3:30—TENTH INNING. Interviews with Sox fans, and scores of other games.

7:30—WONDER HOUSE. A half-hour show for the children, starring Dick "Two Ton" Baker, Art Nelson and his Marionettes, films, and music.

8:00—WGN-TV NEWSREEL. Late news filmed and edited by the TV staff.

8:10—SPORTSMEN'S CORNER. Sports films and interviews.

8:30—FILM FEATURE.

9:00—CLUB TELEVISION. Variety show with Jerry Kaufherr as master of ceremonies, and music by Bob Trendler's band.

(Subject to Change.)

Loraine Larson . . .

(*Continued from page* 6)

Actually Karl Kronke did get up nerve enough to come back. He played an excellent bit recently in "Skylark," but *only* after he was assured that he would not have to drink *anything!* He was given the part of a butler and served other people drinks!

Attended DePauw

By her experience and ability, Miss Larson well deserves her spot as one of WBKB's mainstay directors. She presently handles "Woman's World," "At Our House," "Mercury Record Time" and various other shows. A graduate of Calumet High school and DePauw university where she majored in speech, she originally intended to get into radio. Toward that end she attended the NBC Radio Institute during the summer of 1943. But one day she stopped by W9XBK to watch a friend, Jeanne Pachaly, sing a few songs.

"I knew from that night on that television was for me. Radio seemed dull after the first time I saw television." Loraine pestered Kit Carson until she was finally hired, and found herself in the company of WBKB's original iron-woman crew composed of: Marge Durnell, Fran Harris, Rae Stewart, Esther Rajewski, Pauline Bobrov, Eugenia Minetz, and Merilee Schricker.

Sturges Is Favorite

Loraine Larson likes the light touch. Her favorite director is Preston Sturges. She doesn't know whether she would care to take a crack at film directing, but if she did she would try to make light, whimsical pictures such as those Leo McCarey makes. "Best Years of Our Lives" and "Annie Get Your Gun" stack up as her favorite bits of entertainment in recent years.

Occasionally, she appears in front of the cameras herself, her last appearance being a shot on "Junior Jamboree." After the show she received a wire: "You were great, dimples! From the boys at the Madison bar." Miss Larson was touched, but thinks it will be a long time before she appears before the cameras again. She is one of WBKB's best and busiest directors.

Notes from Readers . . .

Address all letters to the Editor, *Television Forecast*, 185 North Wabash, Chicago, Ill.

Sirs:

Enclosed $2.00 for a year subscription of *Television Forecast*. Here in our camp, the Forty and Eight Convalescent Center, we like your magazine very much and wish you continued success.

ORLAND PARK, ILL. HOWARD L. LUCE.

Sirs:

Enclosed is a check for my charter subscription for *Television Forecast*. I should think it would be a must in any home with a television set.

By the way, the children have cut out some pictures from earlier numbers from *Television Forecast*, and being in the advertising business I wonder if it would be possible to get a complete set from No. 1 up-to-date. I should like to keep this file complete.

CHICAGO, ILL. DeWITT O'KIEFFE
Leo Burnett Co.

Sirs:

. . . Our son, seven years of age, eats, sleeps and talks television—and we have one hectic time to get him to bed at night.

CHICAGO, ILL. MRS. ALFRED G. KLING

Sirs:

I enclose my check for $2 in payment for a one year subscription to your *Television Forecast*. I find the *Forecast* interesting and believe that you are in for a good future.

DOWNERS GROVE, ILL. C. J. DUNHAM

Sirs:

Please enter my subscription for one year. Your magazine is read and enjoyed by the entire family, and we wish you every success.

CHICAGO, ILL. D. F. KOOLISH

Sirs:

We really enjoy *Television Forecast* . . . It seems to bring us closer to all our TV stars.

CICERO, ILL. MRS. IRENE MALZAHN

Half-Ton Interviewed— Tells Family Secrets

So many, many children have written letters wanting to know more about Art Nelson, creator of Half-Ton, the pudgy little marionette seen on WGN-TV, that the children's editor of *Television Forecast* this week visited the studios of the Wonder House program.

Half-Ton was the only person who wasn't busy. He had just finished his rehearsal, and therefore consented to an interview.

Half-Ton said: "I'm so glad you came. Just this morning some children in Wheaton and Elmhurst called. They wanted to speak to Mr. Nelson; seems they had a special request. Someone's birthday."

"You know," Half-Ton confided, "Mr. Nelson has been working with marionettes since he was a child. That's why he likes to hear from little children. At ten he accompanied his father and mother in a marionette road show that took him all over the United States and Canada.

"Everyone knows his father, Nicholas Nelson," Half-Ton added. "He built the marionettes formerly used in the famous Kungsholm restaurant opera presentations, and now helps make the figures used in our WGN-TV show.

"Mr. Nelson was born in Chicago. He now lives in Oak Park. In 1934 he married a Chicago nurse, who soon afterwards became interested in marionettes and in 1939 accompanied him on a tour of Europe," Half-Ton related.

"While in England, the Nelsons produced a marionette show for BBC Television, a pioneer experimenter in the TV field. And they would have stayed in Europe if the war hadn't cancelled their shows," Half-Ton added.

Art and Joubie's favorite fan is little Bobbie, their 16 month old son, who finds the current serial "Treasure Island" lots of fun, according to Half-Ton.

Just then, Long John Silver, one of the members of the cast, walked into the studio asking for Half-Ton. Mr. Nelson, according to Long John, wanted him to help find Two-Ton Dick Baker who suddenly disappeared when the Good Humor man visited the studios. With that the interview ended.

Television Forecast For

THURSDAY

July 29, 1948

WBKB

10:30—MARY MARTENSON opens today's Woman's World show with a half hour cooking demonstration; directed by Loraine Larsen.

11:00—THE DEXTERS. Edie and Jim, a comedy team.

11:15—SHOPPING WITH DINNY. Accompany Dinny on this mythical tour of downtown department stores.

6:30—JUNIOR JAMBOREE. Kukla, Fran and Ollie on vacation; back August 30.

7:30—FILM FEATURE.

7:50—TELENEWS with Jim Ameche. Local, national and international news.

8:00—ADMIRAL THEATER OF THE AIR, with Franklyn Mac Cormack.

9:30—NEWS. Today's World Picture.

WGN-TV

Note: No baseball this date.

7:30—WONDER HOUSE. A half hour show for the children with Dick "Two Ton" Baker and Art Nelson and His Marionettes.

8:00—WGN-TV NEWSREEL. Local, national and international news events, with Spencer Allen narrating.

8:10—SPORTSMEN'S CORNER. Paul Fogarty with sports news.

8:30—WRESTLING MATCHES. Jack Brickhouse describes tonight's card from the Madison Athletic club.

(Subject to Change.)

Kukla's Letter . . .

That—that—witch burner! Pilot to navigator. Pilot to navigator. Find a place to set us down."

"Sure," said Ollie. "Try Farmer John Quincy Randolph's hay field."

Beulah Witch circled and slid in for a perfect landing.

Fran opened the door of her coupe model broomstick glider, stepped out and stretched luxuriously. "Beautiful. Just beautiful. I'm certainly glad to get solid earth under my feet again. I wondered if I ever would when you two started scaring the wits out of each other. Don't you realize that late unpleasantness in Boston was nearly 300 years ago?"

Ollie stroked his head on her shoulder. "Don't be cross, Fran. I guess we just don't count time like other people."

We trudged through the field and down a little tree-bordered road.

"Mmmm," said Ollie, looking up. "Maple trees. Maple sugar. Maple sugar candy. Maple sugar sundaes. I can hardly wait."

"Ollie," I reminded him, "you watch out. You know what happened with the chocolate sundaes the day you tried to impress Clara Cukoo."

"Oh, yes. I remember. Clara Cukoo. You'll bring her up on the second trip, won't you, Beulah Witch?"

I nudged Fran. Ollie was in one of his moods again.

"Yes, I can just see her now." Ollie was positively drooling. "Out on the lake with a moon and a soft summer breeze—"

"I wasn't talking about that," I said. "I was talking about your stomachache."

"Oh," said Ollie. You could tell he was pretending he had ducked down to his dressing room.

We rounded a bend, and suddenly, framed by an arch of maple trees, there it was. There was Dragon Retreat.

The house was rock, built like a fortress. It's encircling wall was made of rocks, tidily fitted together. Rocks made the pier that jutted out into the blue mirror lake. Rocks lined the path to the house.

(*Continued on page* 14)

Morsoclear

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Television Forecast For

FRIDAY
JULY 30, 1948

WGN-TV

7:30—WONDER HOUSE. Dick "Two Ton" Baker is host to children of all ages. For added enjoyment, Art Nelson and his Marionettes, films, and music.

8:00—WGN-TV NEWSREEL. Spencer Allen narrating latest local, national and international news events.

8:10—PLAYER OF THE DAY. Interview with a famous big league baseball star by TV reporter Ed Cooper.

8:20—BASEBALL. Sox vs. New York. From Comiskey Park, WGN-TV televises tonight's game, with Jack Brickhouse announcing.

10:30—TENTH INNING. Scores of other games, and interviews with fans attending Comiskey Park.

WBKB

10:30—WOMAN'S WORLD, opening with Fashions presented by WBKB. This one hour show is directed by Loraine Larsen.

10:45—FILM.

11:00—AMERICAN MEDICAL ASSOCIATION.

11:15—SHOPPING WITH DINNY. Accompany this popular Miss on a trip through Chicago's department stores.

6:30—KUKLA, FRAN and OLLIE on vacation. Back August 30.

7:30—FILM FEATURE.

7:50—TELENEWS with Jim Ameche. Local, national and international news events.

8:00—TELE CHARADES with Ed Roberts. It's zany; it's fun. Play it.

8:30—BUD YOUNG & RICHY VICTOR.

8:45—FILM.

9:00—GIRLS' BASEBALL from Shewbridge field. Russ Davis announces tonight's softball game.

11:00—NEWS. Today's Picture.

(Subject to Change.)

Television Forecast For

SATURDAY

July 31, 1948

WBKB

8:00—FILM shorts.

8:30—WESTERN Film.

9:30—NEWS. Today's World Picture.

WGN-TV

1:00—WGN-TV NEWSREEL. Repeat showing of previous evening's newsreel.

1:10—PLAYER OF THE DAY. Interview of a famous big league star with with Ed Cooper.

1:20—BASEBALL. Sox vs. New York, from Comiskey Park, with Jack Brickhouse announcing.

3:30—TENTH INNING. Scores of other games and interviews with fans.

8:00—WGN-TV NEWSREEL. Spencer Allen narrating.

8:10—FILM FEATURE.

(Subject to Change.)

Ed Rodin Marries

A wartime romance which began in Sidney, Australia, reached its happy ending at WBKB when Ed Rodin, director of Canadian Ace's Telenews show, married Beryl Condon on June 19.

The petite auburn-haired lovely gave up a motion picture career to come to the United States a year ago. Living with relatives in Cleveland, she found her first states-side job as music librarian at WJMO, and is now a secretary at Henri, Hurst & McDonald, advertising agency.

Ed learned his radio as a special service officer of the Army engineers at the Munda station of the Pacific "mosquito" network. He joined the WBKB crew two years ago.

Kukla's Letter . . .

(*Continued from page* 12)

Fran stopped short. "My goodness, Ollie, where did you ever get all those rocks?"

"The galcier brought them."

"The glacier? Where's the glacier now?"

Ollie tested his tooth on the nearest chunk of granite. "I guess it's gone back for more rocks."

Beulah Witch pushed ahead. "Just look at all those lazy dragons, lying on the lawn sunning themselves. Ollie's mother must be worked to death. Fran, unpack your apron. You take over the kitchen. Where's my broom? I'll do the cleaning. Ollie, get the lawnmower.

Her voice carried to the house. The dragons on the lawn looked up for a moment, then dropped back to soak up sun.

But Ollie's mother heard us. She rushed out, her lovely green hair floating behind her. She embraced Ollie, beamed on the rest of us.

"I can't tell you how glad I am to see you."

Displays of affection troubled Beulah Witch. All efficiency, she cut in, "We're very glad to be here, I'm sure. Our tasks are assigned. We'll have everything straighted out in no time."

Fran held up a hand. "Just a minute. We almost forgot. We must send opening night telegrams to Mme. Oglepuss and Colonel Cracky."

"How can we?" asked Ollie. "Colonel Cracky said he was to star in "Jubilee" at St. Louis Municipal Opera, with Mme. Oglepuss assisting. Then Mme. Oglepuss wired she was to sing "Merry Widow" at St. Paul Pops, with Colonel Cracky assisting. Where are they?"

That puzzled even Fran. "The only thing we can do is send telegrams to both places." She went to the telephone.

Lunch wasn't even ready when the operator reported, "On your telegrams to St. Paul and St. Louis, they have both come back marked 'Party unknown. Return to sender.' Do you have another address?"

We just looked at each other. Ollie gulped, "Looks like those two have sort of—shall we say—flew the coop?"

KUKLA

Channel **4**—CAST AT 8:00 P.M.

At Our House - - - - - - - - - Tues.

You'll recognize the situations when Jim and Edie Dexter dramatize their domestic difficulties.

Pars, Birdies & Eagles - - - - - Wed.

Pros from Mission Hills, Indian Head and St. Andrews cut strokes off your golf game.

Admiral Teletheater of the Air - - Thurs.

Franklyn MacCormack introduces full length film classics for your home entertainment.

Telecharades - - - - - - - - - - Fri.

Ed Roberts referees as teams match wits.
Home viewers win prizes for their puzzlers.

WBKB

Balaban & Katz
Channel **4**

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